



Bio-based Industries Research and Innovation action

CALL IDENTIFIER: H2020-BBI-JTI-2019

TOPIC: BBI-2019-SO2-R2

GRANT AGREEMENT NO: 887115

PROJECT ACRONYM:



PROJECT TITLE Combining carboxylic acid production and fibre recovery as an innovative, cost effective and sustainable pre-treatment process for heterogeneous bio-waste

PROJECT WEBSITE www.cafipla.eu

D7.4 Set-up of a regular biannual newsletter

START DATE OF PROJECT 01.06.2020

DURATION OF PROJECT: 36 Months

DELIVERY DATE: Month 6

RESPONSIBLE FOR THIS DELIVERABLE DECHEMA

AUTHOR Karoline Wowra and Lea König, DEC

KEYWORDS Newsletter, Dissemination, Communication, Exploitation

DISSEMINATION LEVEL: PU-Public

This project has received funding from the Bio Based Industries Joint Undertaking (JU) under grant agreement No 887115. The JU receives support from the European Union's Horizon 2020 research and innovation programme and the Bio Based Industries Consortium

DISCLAIMER

This deliverable has been prepared in the context of the project CAFIPLA receiving funding from the Bio Based Industries Joint Undertaking (JU) in accordance with the grant agreement No 887115. The JU receives support from the European Union's Horizon 2020 research and innovation programme and the Bio Based Industries Consortium).

It must be stressed that the views expressed in this CAFIPLA Deliverable D7.4 Set-up of a regular biannual newsletter are the sole responsibility of the authors and do not necessarily reflect the views of the Bio Based Industries Joint Undertaking (JU).

The author and the reviewers do not accept any liability for any direct or indirect damage resulting from the use of this CAFIPLA Deliverable D7.4 (2020), its content or parts of it. The results achieved, conclusions made, and recommendations given by the author should not be interpreted as a political or legal signal that the Bio Based Industries Joint Undertaking, The European Commission or any other political or legal institution intends to take a given action.

Please refer to this deliverable as:

CAFIPLA – D7.4 (2020), Deliverable D7.4 – Set-up of a regular biannual newsletter. November 2020.

EXECUTIVE SUMMARY

The main aim of CAFIPLA is to develop an integrated pre-treatment process to convert heterogeneous organic materials to building blocks for the bio-based economy. To reach this aim, the CAFIPLA project focusses on an integrated biomass valorisation strategy that combines a carboxylic acid and a fibre recovery platform (CAP/FRP).

CAFIPLA is a market-oriented, R&D driven project strongly relying on an interdisciplinary approach, both within the consortium as through stakeholder involvement. Therefore, a strong dissemination, communication, and exploitation strategy is fundamental for the project's success and the exploitation of the project results beyond.

The current document presents the CAFIPLA newsletter and as part of the online presence supports the external project communication. The first version of the newsletter is ready and publicly available at <https://archive.newsletter2go.com/?n2g=nsh4susz-52vrduqf-shg> The newsletter will be send out twice per year with dissemination material, results, invitations until the completion of the project.

TABLE OF CONTENT

Disclaimer	2
Executive Summary	3
Table of content	4
List of figures	5
List of tables	5
Abbreviations	6
1 Introduction - Goal and objective of this deliverable.....	7
2 Newsletter registration and distribution.....	7
3 Content of the newsletter	7
4 Conclusions.....	10

LIST OF FIGURES

Figure 1: CAFIPLA Newsletter subscription	7
Figure 2: Screenshot CAFIPLA newsletter - header and welcome (i)	8
Figure 3: Screenshot CAFIPLA newsletter - objectives (ii).....	8
Figure 4: Screenshot CAFIPLA newsletter - the CAFIPLA concept (iii).....	9
Figure 5: Screenshot CAFIPLA newsletter - methodology (iv).....	9
Figure 6: Screenshot CAFIPLA newsletter- joint our network and consortium (v)	10
Figure 7: Screenshot CAFIPLA newsletter - footer (v)	10

LIST OF TABLES

Table 1: CAFIPLA Abbreviations	6
--------------------------------------	---

ABBREVIATIONS

Table 1: CAFIPLA Abbreviations

ABBREVIATION	DESCRIPTION
TEC	Fundación Tecnalia Research & Innovation
DBFZ	Deutsches Biomasseforschungszentrum Gemeinnützige GmbH
IDE	Idelux Environnement
BPG	Biopract GmbH
BOKU	Universität für Bodenkultur Wien
FRD	Fibres Recherche Developpement
OWS	Organic Waste Systems NV
ATB	Leibniz Institut für Agrartechnik und Bioökonomie e.V.
UGH	Universiteit Gent
BIO	Biotrend-Inovacao e Engenharia em Biotecnologia SA
AVE	Avecom
VER	Vertech Group
DEC	DECHEMA Gesellschaft Für Chemische Technik und Biotechnologie e.V.
AD	Anaerobic digestion
CAP	Carboxylic Acid Platform
FRP	Fibre Recovery Platform

1 INTRODUCTION - GOAL AND OBJECTIVE OF THIS DELIVERABLE

The deliverable 'D7.4 Set-up of a regular biannual newsletter' of CAFIPLA project is part of *WP7 - Dissemination and Exploitation* and refers to the construction and publishing of the project's newsletter itself for reaching stakeholders, raising awareness, and encouraging engagement with CAFIPLA.

The deliverable is part of the 'online' projects' dissemination activity and enlarge the visibility of CAFIPLA. The first newsletter was sent out on 27th November 2020 and is available online at the website. The next newsletter will be send in May 2021 and thereafter in six month intervals.

2 NEWSLETTER REGISTRATION AND DISTRIBUTION

The newsletter is set up and sent with Newsletter2Go and the registered addresses are managed. All interested parties can register for the newsletter via a double-opt-in procedure. An unsubscription is possible at any time.



The screenshot shows the CAFIPLA Newsletter registration page. At the top left is the CAFIPLA logo. To the right is a navigation menu with links: HOME, ABOUT, CONSORTIUM, ONGOING, and CONTACT. The main heading is 'NEWSLETTER' above a large green arrow logo pointing down to the word 'CAFIPLA'. Below this, it says 'I want to receive the CAFIPLA Newsletter.' followed by an 'Email' input field. A note states: 'The Newsletter is produced by DEHEMA e.V., Frankfurt, Germany, on behalf of the BioSPRINT Consortium.' There is a checkbox for 'I've read the data protection policy and accept it.' and a lock icon with text: 'We use Newsletter2Go as a service provider for sending mailings. By signing up for our newsletter(s), you agree that the information you enter will be transmitted to Sendinblue'.

Figure 1: CAFIPLA Newsletter subscription

The first newsletter is distributed through the project partners (e.g. their website, integration into their own newsletter), integrated into the CAFIPLA website, shared via social media and asked external institutions to share it with their community.

3 CONTENT OF THE NEWSLETTER

The CAFIPLA Newsletter is structured as follows

1. Objectives
2. The CAFIPLA concept
3. Methodology
4. Join our network!
5. Consortium

The web version can be downloaded online:

<https://archive.newsletter2go.com/?n2g=nsh4susz-52vrduqf-shg>



Figure 2: Screenshot CAFIPLA newsletter - header and welcome (i)



Figure 3: Screenshot CAFIPLA newsletter - objectives (ii)



Figure 4: Screenshot CAFIPLA newsletter - the CAFIPLA concept (iii)



Figure 5: Screenshot CAFIPLA newsletter - methodology (iv)

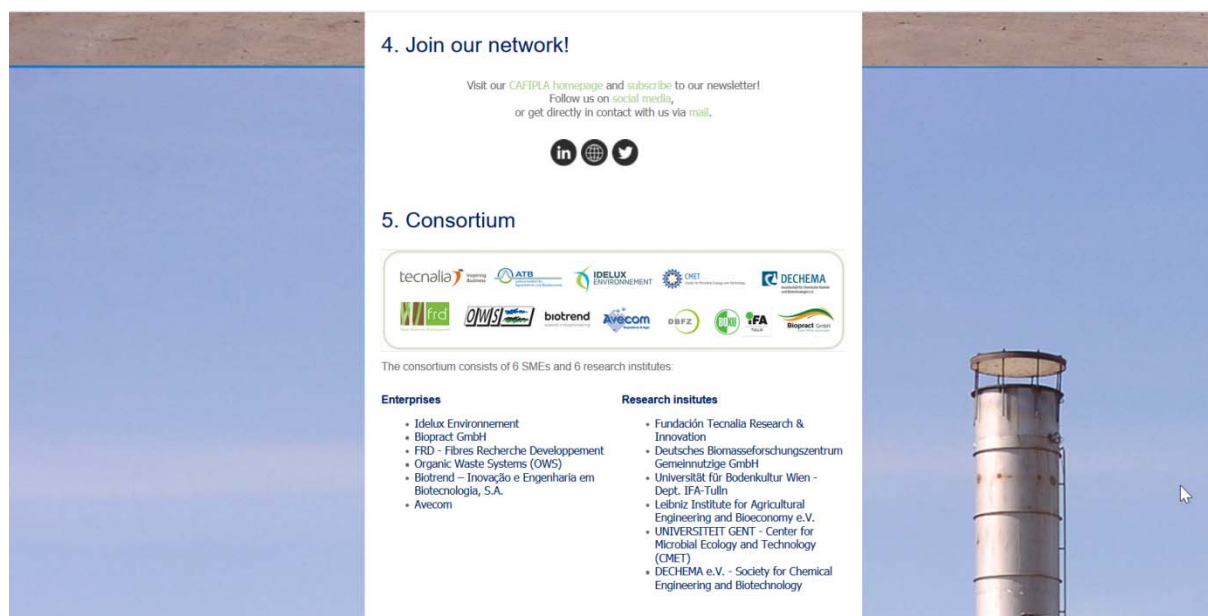


Figure 6: Screenshot CAFIPLA newsletter- join our network and consortium (v)



Figure 7: Screenshot CAFIPLA newsletter - footer (v)

4 CONCLUSIONS

This document describes the first CAFIPLA newsletter as a part of CAFIPLA's online project presence. The next newsletter will be sent out in May 2021 and thereafter in six month intervals.