



Bio-based Industries Research and Innovation action

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TOPIC: BBI-2019-SO2-R2

GRANT AGREEMENT NO: 887115

PROJECT ACRONYM:



PROJECT TITLE Combining carboxylic acid production and fibre recovery as an innovative, cost effective and sustainable pre-treatment process for heterogeneous bio-waste

PROJECT WEBSITE www.cafipla.eu

D7.7 Project homepage updated

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DURATION OF PROJECT: 36 Months

DELIVERY DATE: Month 18

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DISSEMINATION LEVEL: PU-Public

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DISCLAIMER

This deliverable has been prepared in the context of the project CAFIPLA receiving funding from the Bio Based Industries Joint Undertaking (JU) in accordance with the grant agreement No 887115. The JU receives support from the European Union's Horizon 2020 research and innovation programme and the Bio Based Industries Consortium).

It must be stressed that the views expressed in this CAFIPLA Deliverable D7.7 Project homepage updated are the sole responsibility of the authors and do not necessarily reflect the views of the Bio Based Industries Joint Undertaking (JU).

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Please refer to this deliverable as:

CAFIPLA – D7.7 (2021), Deliverable D7.7 – Project homepage updated. November 2021.

EXECUTIVE SUMMARY

The main aim of CAFIPLA is to develop an integrated pre-treatment process to convert heterogeneous organic materials to building blocks for the bio-based economy. To reach this aim, the CAFIPLA project focusses on an integrated biomass valorisation strategy that combines a carboxylic acid and a fibre recovery platform (CAP/FRP).

CAFIPLA is a market-oriented, R&D driven project strongly relying on an interdisciplinary approach, both within the consortium as through stakeholder involvement. Therefore, a strong dissemination, communication, and exploitation strategy is fundamental for the project's success and the exploitation of the project results beyond.

The current document '*D7.7 CAFIPLA homepage updated*' presents an update of the CAFIPLA website and supports external project communication and respectively the deliverable '*D7.3 CAFIPLA homepage launched*'. Further, it includes the documentation of the CAFIPLA stakeholder platform integrated as a main update of the CAFIPLA homepage www.cafipla.eu. The content of the website is continuously updated with dissemination material (i.e., meetings, publications, results, etc.) until the completion of the project.

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ABBREVIATIONS

Table 1: CAFIPLA Abbreviations

ABBREVIATION	DESCRIPTION
TEC	Fundación Tecnalia Research & Innovation
DBFZ	Deutsches Biomasseforschungszentrum Gemeinnützige GmbH
IDE	Idelux Environnement
BPG	Biopract GmbH
BOKU	Universität für Bodenkultur Wien
FRD	Fibres Recherche Developpement
OWS RF	OWS Research foundation
ATB	Leibniz Institut für Agrartechnik und Bioökonomie e.V.
UGH	Universiteit Gent
BIO	Biotrend-Inovacao e Engenharia em Biotecnologia SA
AVE	Avecom
DEC	DECHEMA Gesellschaft Für Chemische Technik und Biotechnologie e.V.
AD	Anaerobic digestion
CAP	Carboxylic Acid Platform
FRP	Fibre Recovery Platform

1 INTRODUCTION - GOAL AND OBJECTIVE OF THIS DELIVERABLE

The deliverable ‘D7.7 Project homepage update’ of CAFIPLA project is part of *WP7 - Dissemination and Exploitation* and refers to the construction and publishing of the project’s official website itself for reaching stakeholders, raising awareness, and encouraging engagement with CAFIPLA. It is an update of the deliverable ‘D7.3 CAFIPLA homepage launched’.

The deliverable D7.7 marks the web presence and visibility of CAFIPLA as part of the ‘online’ projects’ dissemination activity. The first website version is available online since November 2020 and is continuously updated. A main update of the homepage has been done by the integration of the CAFIPLA stakeholder platform. Other updates are also documented within this document.

To support knowledge dissemination and impact creation, public deliverables will be published on the project website. Moreover, the project’s website and its content will be available after the conclusion of the project for at least 2 years.

2 WEBSITE ORGANISATION AND CONTENT

The website is built with the website builder WordPress¹ and operated by the CAFIPLA consortium member DECHEMA e.V., being responsible for CAFIPLA’s dissemination and communication strategy.

2.1 UPDATED WEBSITE STRUCTURE

The following Figure 1 shows in a diagram the sitemap of the **updated** website structure of cafipla.eu.

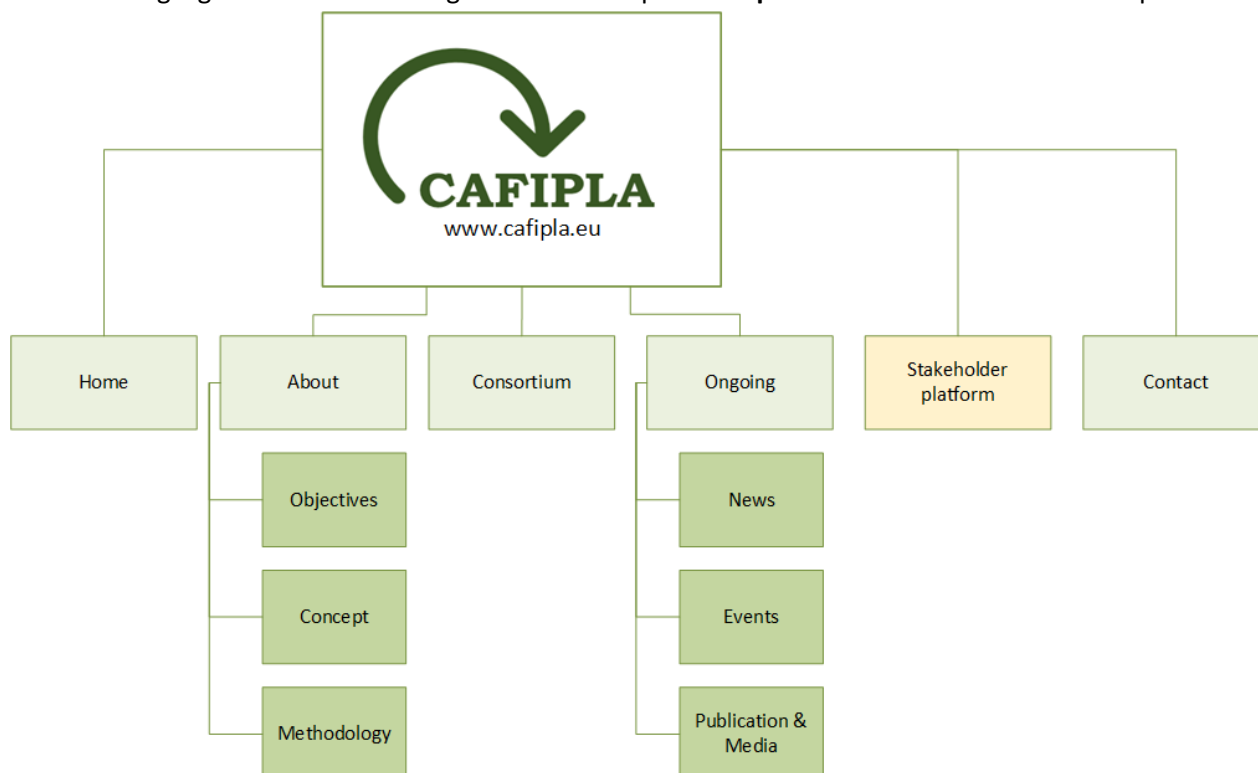


Figure 1: CAFIPLA website structure with updated tab for the stakeholder platform

¹ <https://wordpress.org/>

2.2 LANDING PAGE – HOME PAGE

The Landing page 'HOME' of CAFIPLA's website shows a quick overview of the main objective of CAFIPLA, CAFIPLA's project facts, a 'NEWS' section, and information about the consortium. The website visitor will be directed to the other pages by clicking on the different sections or the menus in the header and footer. Screenshots of the Landing page are shown in Figures 2 to 5 below.

An 'Accept Cookies' option is also available on the bottom of the 'HOME' page when loading the website for the first time (Figure 2 and Figure 7). For this, a WordPress conform plug-in GDPR Cookie Consent² is used. The policy information of the cookie refers to the 'LEGAL NOTICE' page.



Figure 2: Screenshot of the updated CAFIPLA landing page (i)



Figure 3: Screenshot of the updated CAFIPLA landing page (ii)

² <https://wordpress.org/plugins/cookie-law-info/>

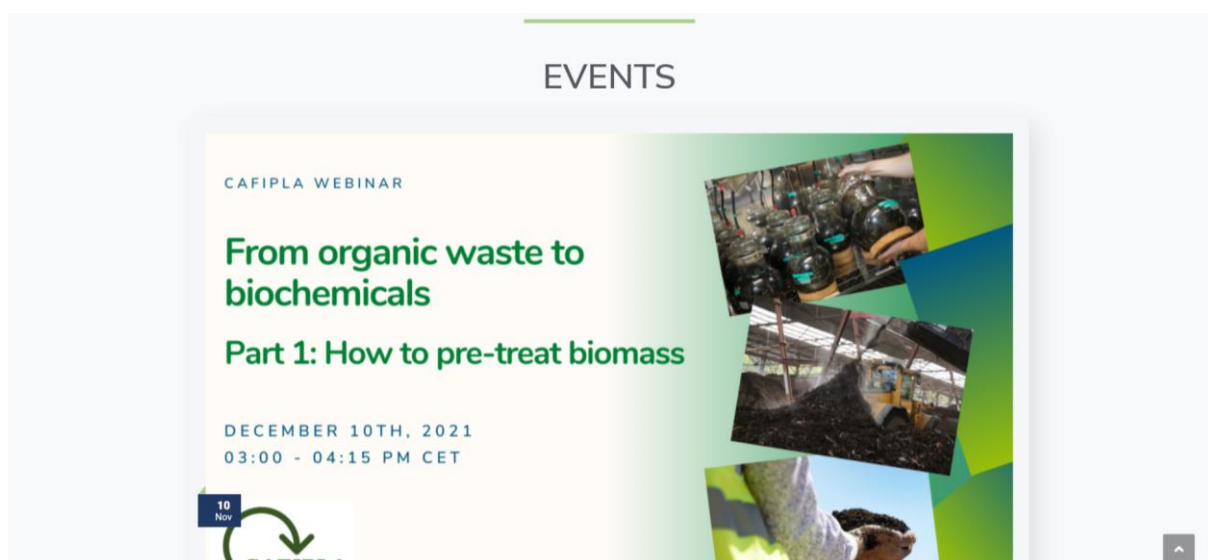


Figure 4: Screenshot of the updated CAFIPLA landing page (iii)

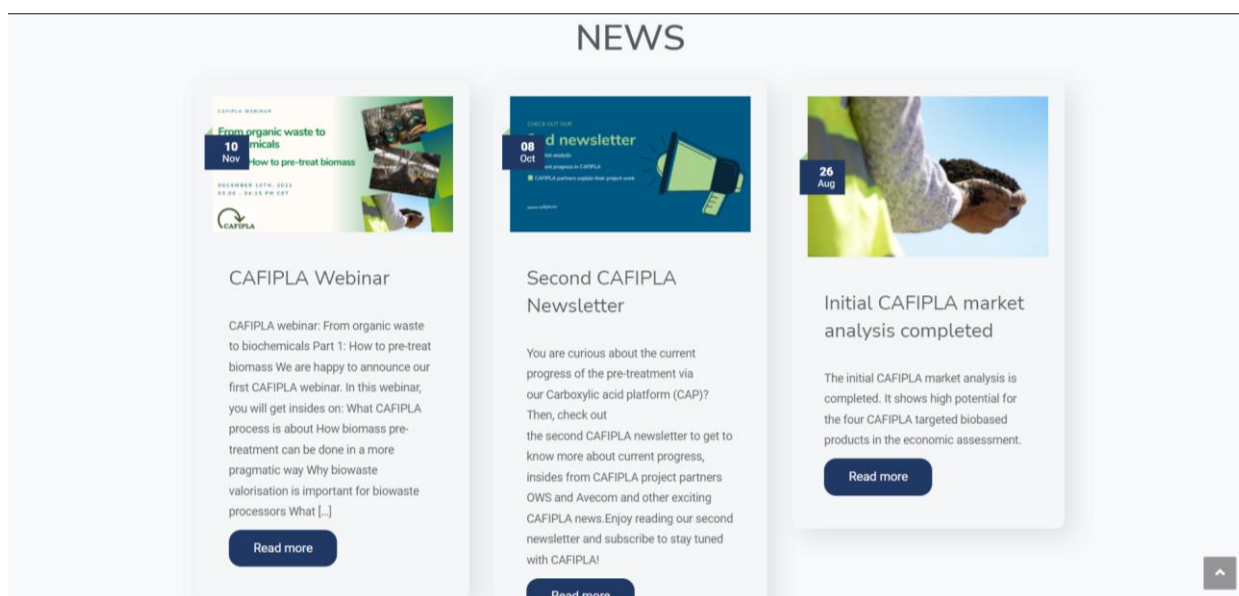


Figure 5: Screenshot of the updated CAFIPLA landing page (iv)

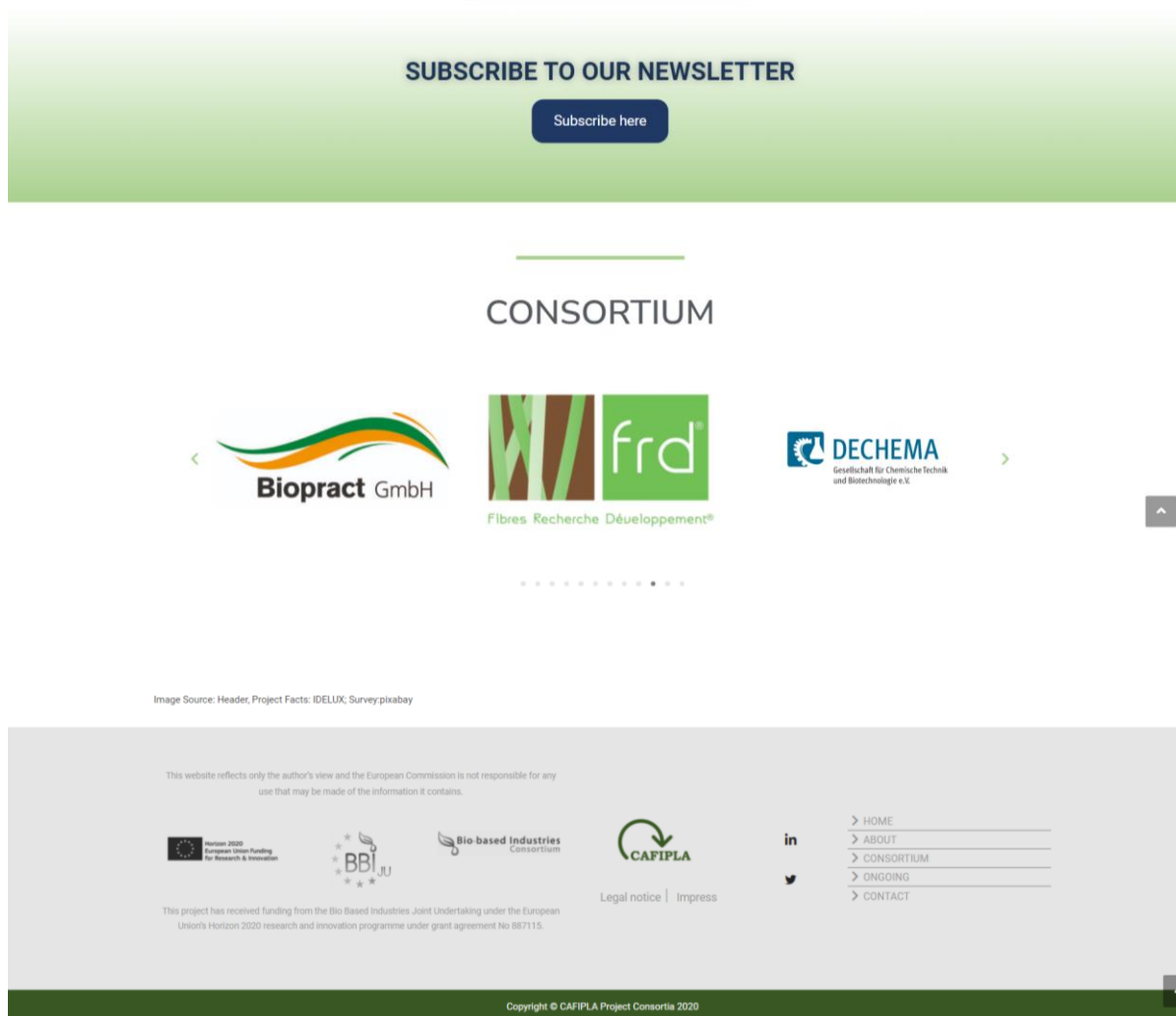


Figure 6: Screenshot of the updated CAFIPLA landing page (v)

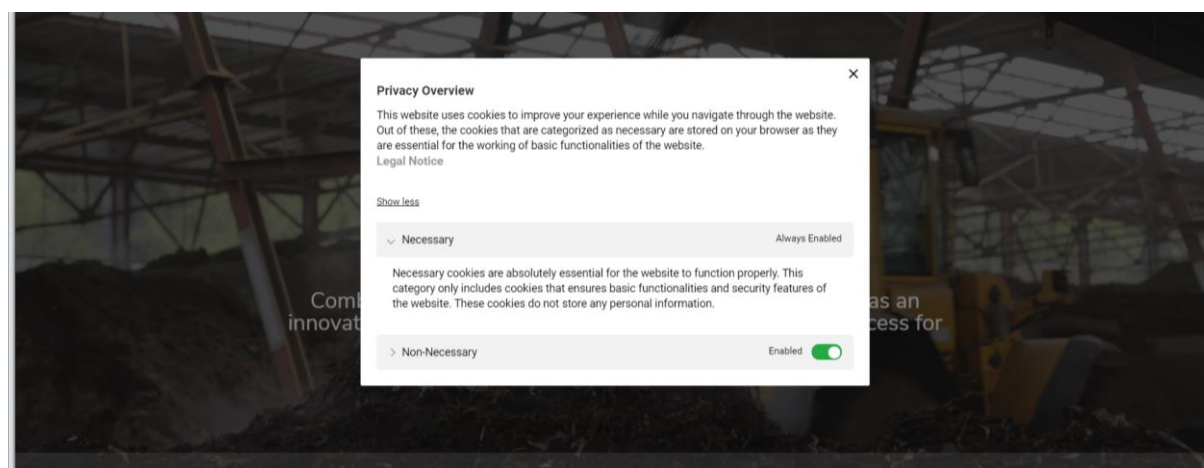


Figure 7: Information about GDPR cookie options

2.3 LEGAL NOTICE AND IMPRESS

The 'LEGAL NOTICE' and 'IMPRESS' pages provide information about the page operator, which is DECHEMA e.V. as dissemination and exploitation manager (Figure 8 and Figure 9). The legal notice is

referring to the DECHEMA e.V. data protection policy, which is in line with the EU General Data Protection Regulation (GDPR³).

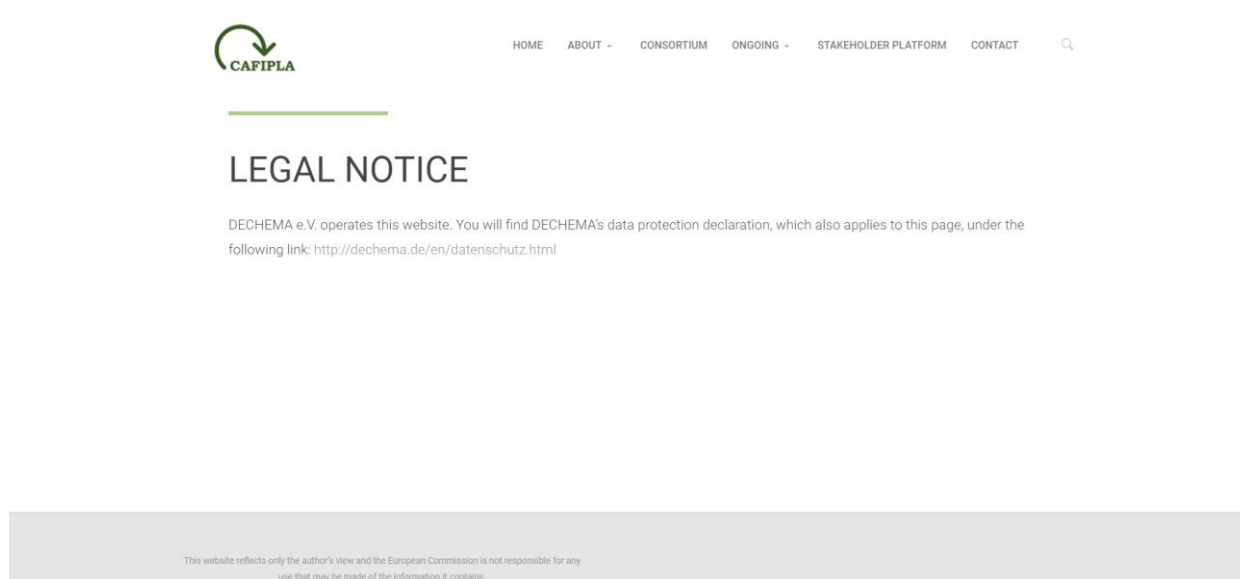


Figure 8: Screenshot of the updated legal notice page



Figure 9: Screenshot of the updated impress page

2.4 ABOUT

The 'ABOUT' pages explain all relevant project topics, including the objectives, the concept, and the methodology. The 'ABOUT' page is separated into three different subpages so that the website visitors can change between the relevant subtopic they are interested in. Figures 10 to 12 show the CAFIPLA 'OBJECTIVES' page, figures 13 and 14 the CAFIPLA 'CONCEPT' page, and 15 to 17 CAFIPLA's 'METHODOLOGY' page.

³ <https://gdpr-info.eu/>

2.4.1 OBJECTIVES

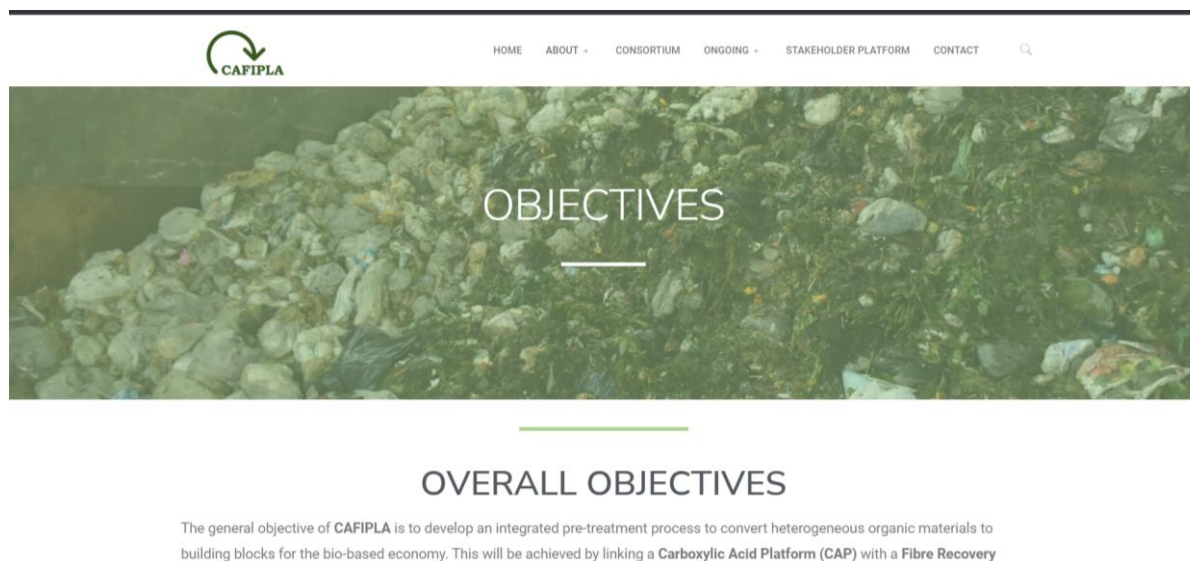


Figure 10: Screenshot of the updated CAFIPLA Objectives (i)



Figure 11: Screenshot of the updated CAFIPLA Objectives (ii)



Figure 12: Screenshot of the updated CAFIPLA Objectives (iii)

2.4.2 CONCEPT

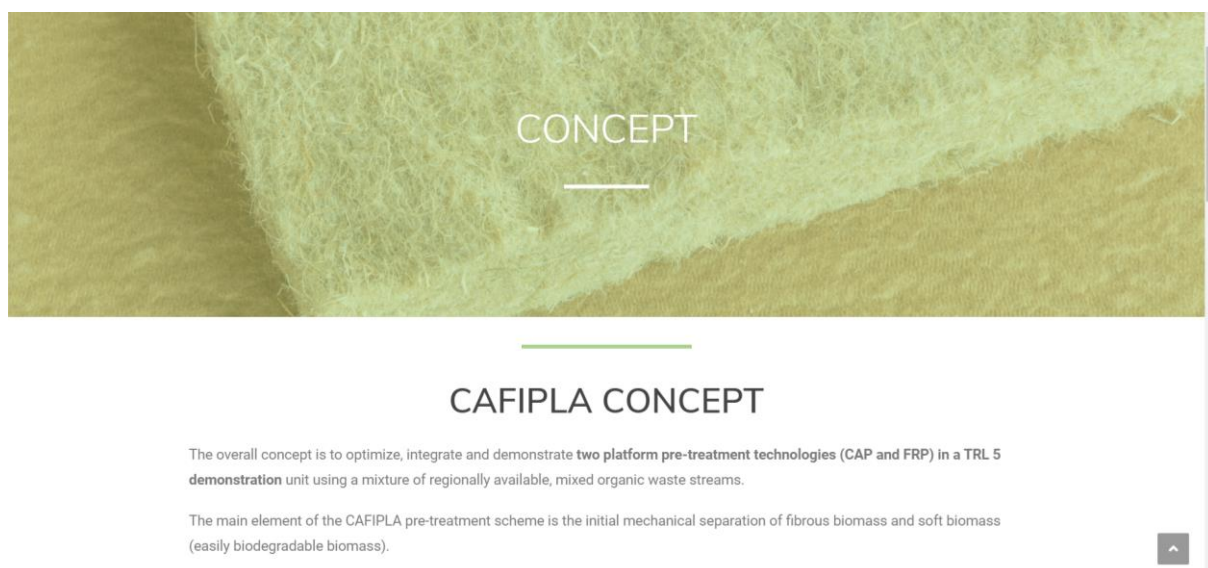


Figure 13: Screenshot of the updated CAFIPLA Concept (i)

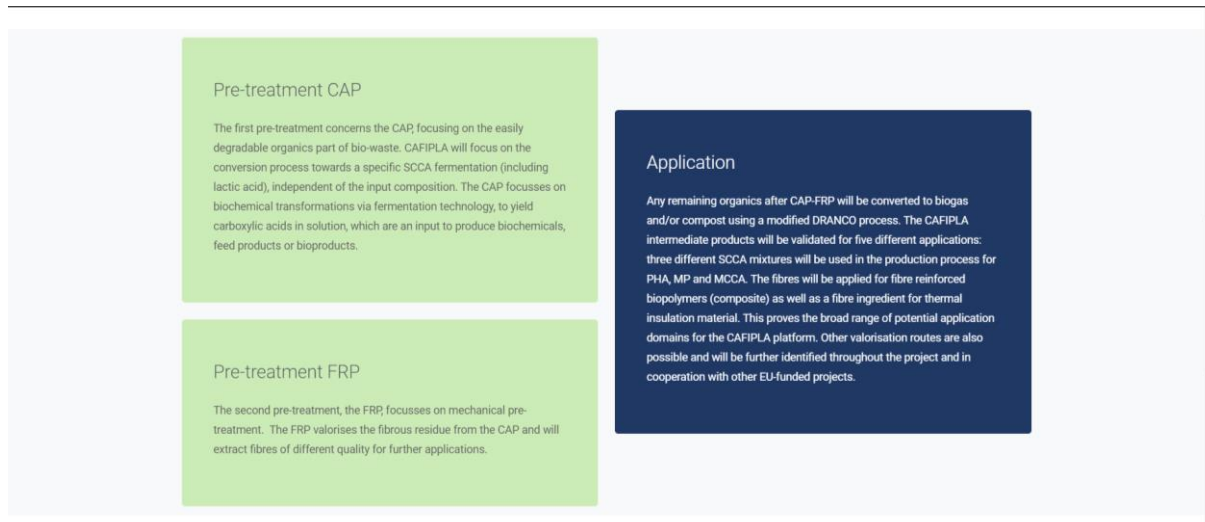


Figure 14: Screenshot of the updated CAFIPLA Concept (ii)

2.4.3 METHODOLOGY



Figure 15: Screenshot of the updated CAFIPLA Methodology (i)



Figure 16: Screenshot of the updated CAFIPLA Methodology (ii)

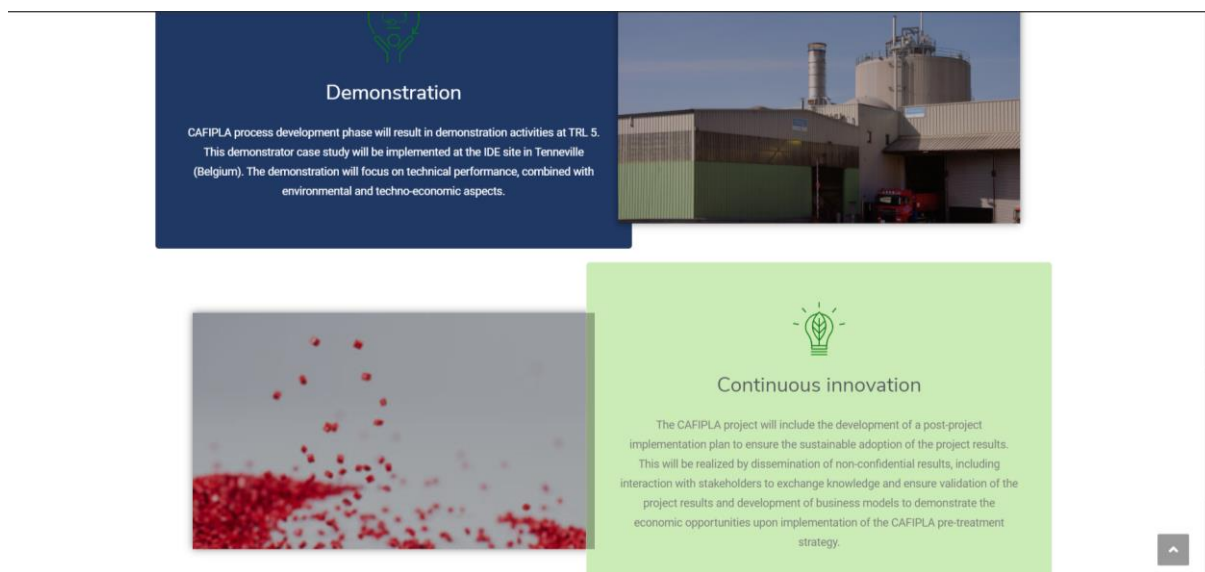


Figure 17: Screenshot of the updated CAFIPLA Methodology (iii)

2.5 CONSORTIUM

Within the 'CONSORTIUM' page each CAFIPLA consortium partner is introduced in detail including links to each social media and webpage (Figure 18).

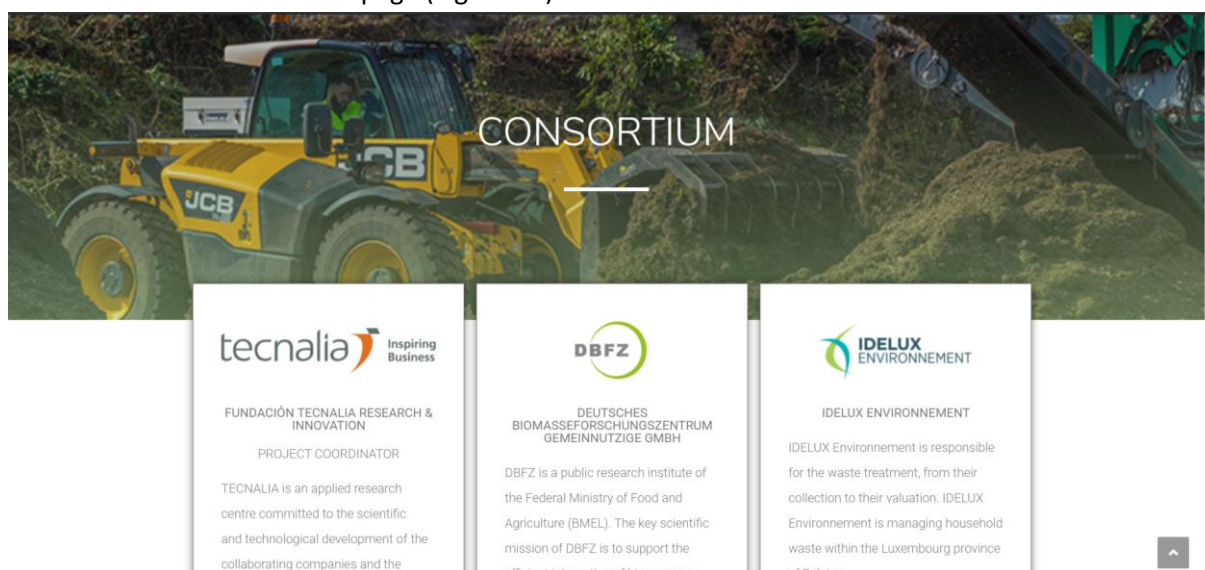


Figure 18: Screenshot of the updated CAFIPLA consortium page

2.6 ONGOING

The page 'ONGOING' is separated into 'NEWS', 'EVENTS' and 'PUBLICATION AND MEDIA'. Here, the website visitor is informed about current and accomplished progress in CAFIPLA. Figures 19 to 21 show screenshots of the 'NEWS', the 'EVENTS' and the 'PUBLICATION AND MEDIA' page sections. All pages give an overview on the latest news, events, and publications. By clicking on a specific post about news or events, the visitor is further directed to the whole post. Here, the visitor also has the possibility to get back to other posts. Figure 22 shows an example for a news post.

2.6.1 UPDATE NEWS, EVENTS, PUBLICATION, AND MEDIA

NEWS

CAFIPLA Webinar

CAFIPLA webinar: From organic waste to biochemicals Part 1: How to pre-treat biomass We are happy to announce our first CAFIPLA webinar. In this webinar, you will get insights on: What CAFIPLA process is about How biomass pre-treatment can be done in a more pragmatic way Why biowaste valorisation is important for biowaste processors What [...]



Second CAFIPLA Newsletter

You are curious about the current progress of the pre-treatment via our Carboxylic acid platform (CAP)? Then, check out the second CAFIPLA newsletter to get to know more about current progress, insights from CAFIPLA project partners OWS and Avecom and other exciting CAFIPLA news. Enjoy reading our second newsletter and subscribe to stay tuned with CAFIPLA!



Figure 19: Screenshot of the updated CAFIPLA news page

EVENTS

EVENTS

CAFIPLA Webinar

DECEMBER 10TH, 2021
03:00 - 04:15 PM CET



CAFIPLA Webinar

CAFIPLA webinar: From organic waste to biochemicals Part 1: How to pre-treat biomass We are happy to announce our first CAFIPLA webinar. In this webinar, you will get insights on: What CAFIPLA process is about How biomass pre-treatment can be done in a more pragmatic way Why biowaste valorisation is important for biowaste processors What [...]

Image Source: Adobe Stock: Header

Figure 20: Screenshot of the updated CAFIPLA event page

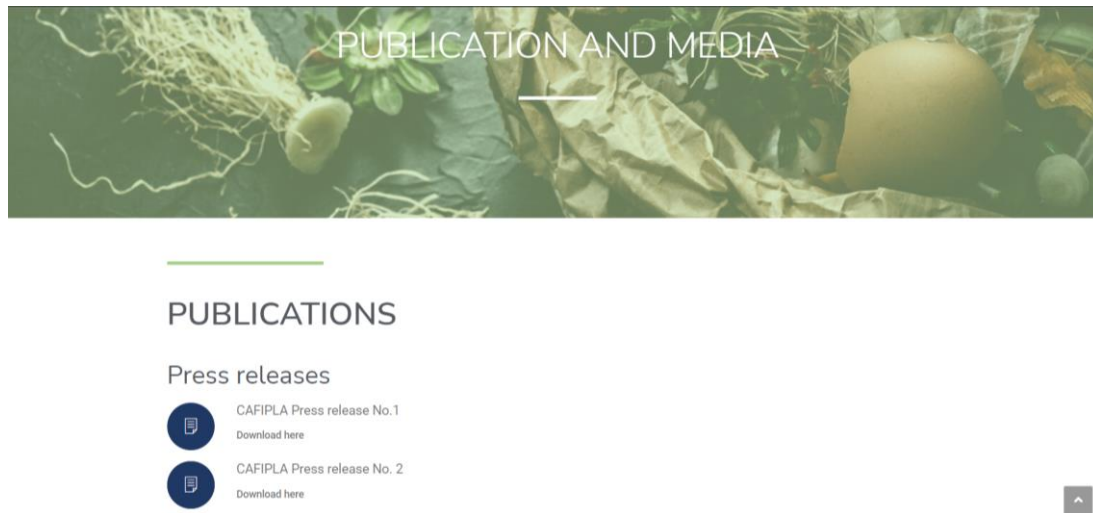


Figure 21: Screenshot of the updated CAFIPLA publications and media page

CAFIPLA WEBINAR

[Home](#) > [NEWS](#) > [CAFIPLA Webinar](#)

CAFIPLA webinar: From organic waste to biochemicals

Part 1: How to pre-treat biomass

CAFIPLA WEBINAR

From organic waste to biochemicals

Part 1: How to pre-treat biomass

DECEMBER 10TH, 2021
03:00 - 04:15 PM CET



We are happy to announce our first CAFIPLA webinar. In this webinar, you will get insides on:

- What CAFIPLA process is about
- How biomass pre-treatment can be done in a more pragmatic way
- Why biowaste valorisation is important for biowaste processors
- What is relevant to know regarding different feedstocks

CAFIPLA WEBINAR

From organic waste to biochemicals

Part 1: How to pre-treat biomass

AGENDA DECEMBER 10TH, 2021
03:00 - 04:15 PM CET

Welcome and short introduction of CAFIPLA

How municipal organic waste is currently treated at IDELUX


Advantages of the implementation of

- Carboxylic Acid Platform (CAP)
- Fibre Recovery Platform (FRP)

Spatial feedstock screening for the CAFIPLA pilot plant

URBIOFIN project: Demonstration of an integrated biorefinery for the transformation of municipal biowaste into bio-based products.

Common Discussion



TECHNALIA

IDELUX ENVIRONNEMENT

OWS RE TECHNICALIA

DBFZ

PERSED BIOTECHNOLOGY



Find out why the CAFIPLA process is relevant for you and learn more about the technology presented by our partners IDELUX, OWS, TECHNICALIA and DBFZ. As a special guest, we are happy to welcome the BBI project URBIOFIN.


We will see you on **Friday, December 10th 03:00-04:15 pm CET!**

[Register here for our free webinar!](#)


[← Previous Post](#)
[Second CAFIPLA Newsletter](#)

[YOU MIGHT ALSO LIKE](#)








Second CAFIPLA Newsletter
OCTOBER 8, 2021 / 0 COMMENTS



Initial CAFIPLA market analysis completed
AUGUST 26, 2021 / 0 COMMENTS

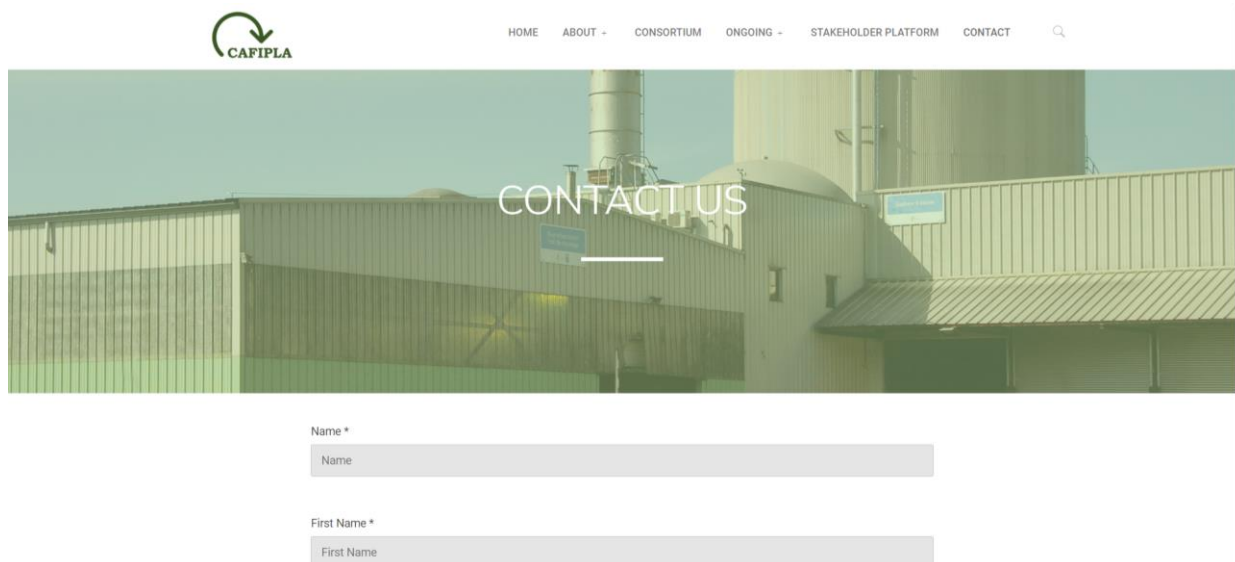


12th months of CAFIPLA project
MAY 31, 2021 / 0 COMMENTS

Figure 22: Screenshot of an exemplary post about a CAFIPLA webinar.

2.7 CONTACT

The 'CONTACT' page aims at providing the website visitor the possibility to get in contact with the CAFIPLA consortia. A contact form (Figure 23) is provided in which the visitor can fill in relevant information (name, institution, email) to get in contact with CAFIPLA.



The screenshot shows the CAFIPLA website's 'CONTACT US' page. At the top, there is a navigation bar with links: HOME, ABOUT, CONSORTIUM, ONGOING, STAKEHOLDER PLATFORM, and CONTACT. Below the navigation bar is a large banner image of an industrial facility with the text 'CONTACT US' overlaid. Underneath the banner is a contact form with two input fields: 'Name *' and 'First Name *'. The 'Name *' field is a single-line text input, and the 'First Name *' field is a single-line text input.

Figure 23: Screenshot of the updated CAFIPLA Contact page

2.8 STAKEHOLDER PLATFORM

The CAFIPLA homepage was extended by a new section: the CAFIPLA stakeholder platform. The CAFIPLA stakeholder platform promotes exchange and provides information between experts on new technologies for obtaining bio-based chemicals and products from bio-waste. Experts are invited to send in relevant news, events, publications to share with the stakeholders, draw attention to CAFIPLA relevant topics in the blog section, give ideas/suggestions, or ask questions. Further, each stakeholder can build a profile and exchange ideas with other experts. The stakeholder platform has been set up and is online since the end of November 2021. The user is redirected from the CAFIPLA homepage (Figure 24 to the stakeholder platform) and has to register to get access to the CAFIPLA stakeholder platform (Figure 25; www.cafipla.dechema.de). The stakeholder platform is hosted via the DECHEMA server. As the CAFIPLA homepage, it is GDPR conform.

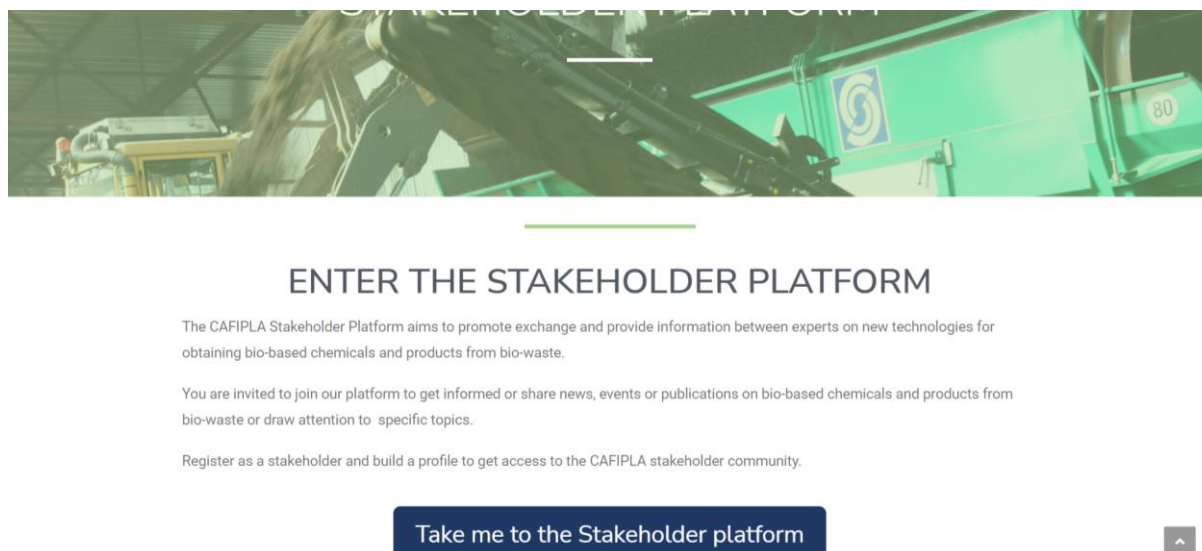


Figure 24: Screenshot of the CAFIPLA stakeholder platform at cafipla.eu

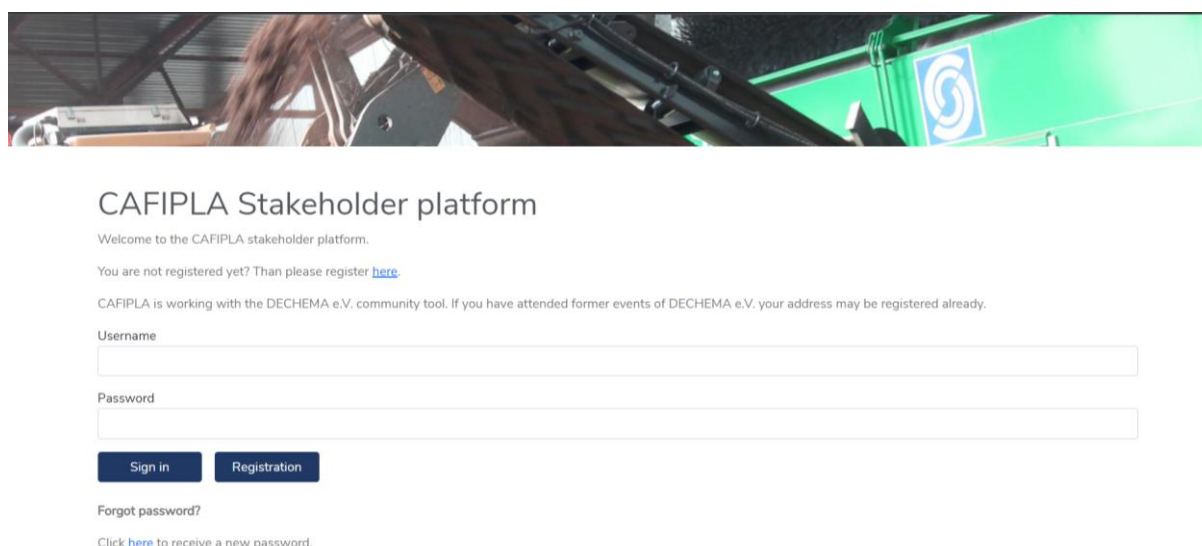


Figure 25: Start page of the CAFIPLA stakeholder platform

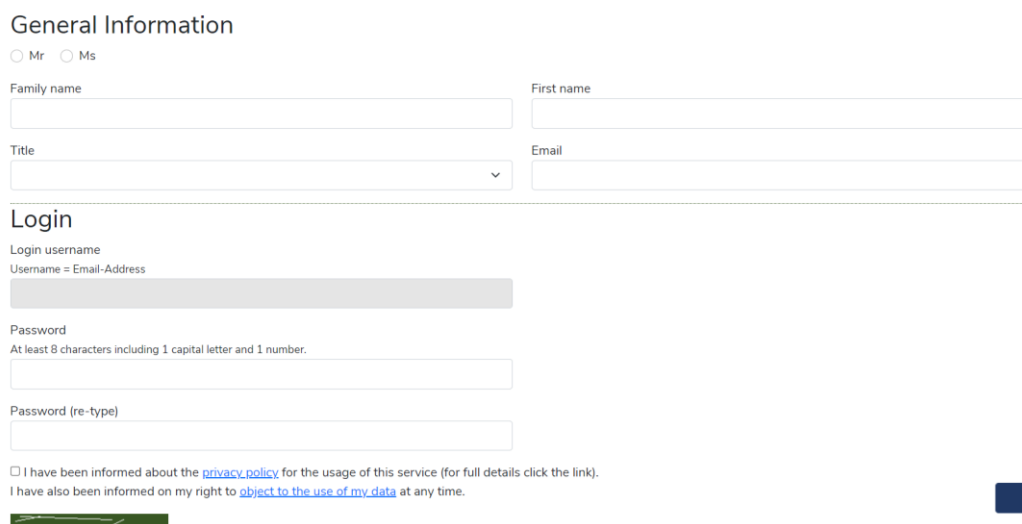


Figure 26: Registration form of the CAFIPLA stakeholder platform

On the homepage of the stakeholder platform the registered user has the opportunity to get information about specific publications or events related to CAFIPLA topics. Further, the experts can get in contact with the CAFIPLA consortia and provide questions/suggestions/ideas about CAFIPLA and related topics.

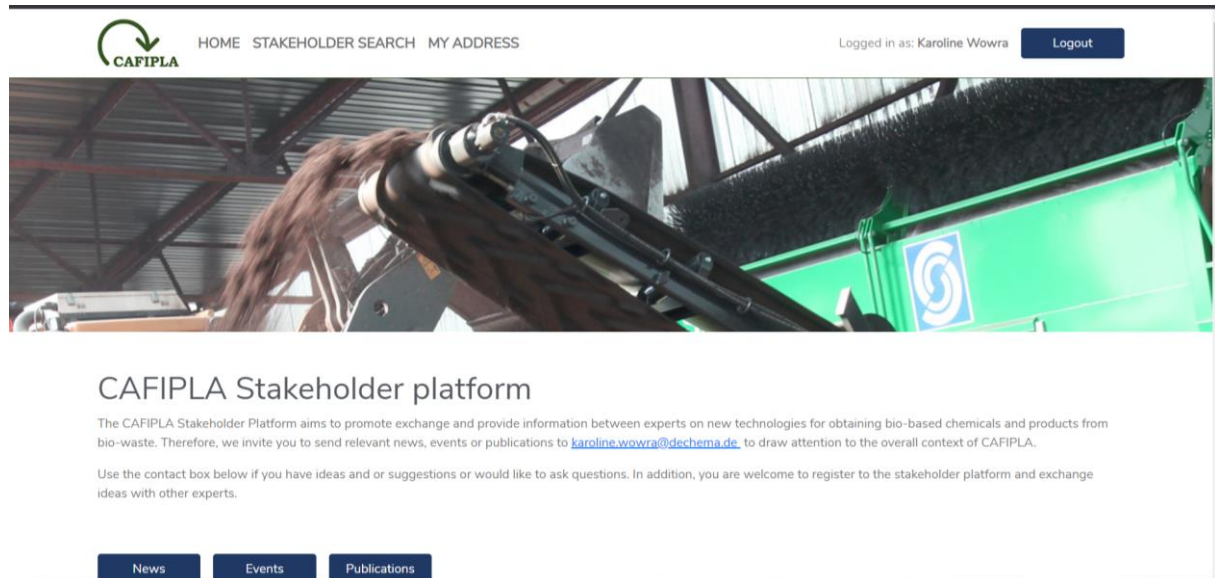


Figure 27: Homepage of the CAFIPLA stakeholder platform

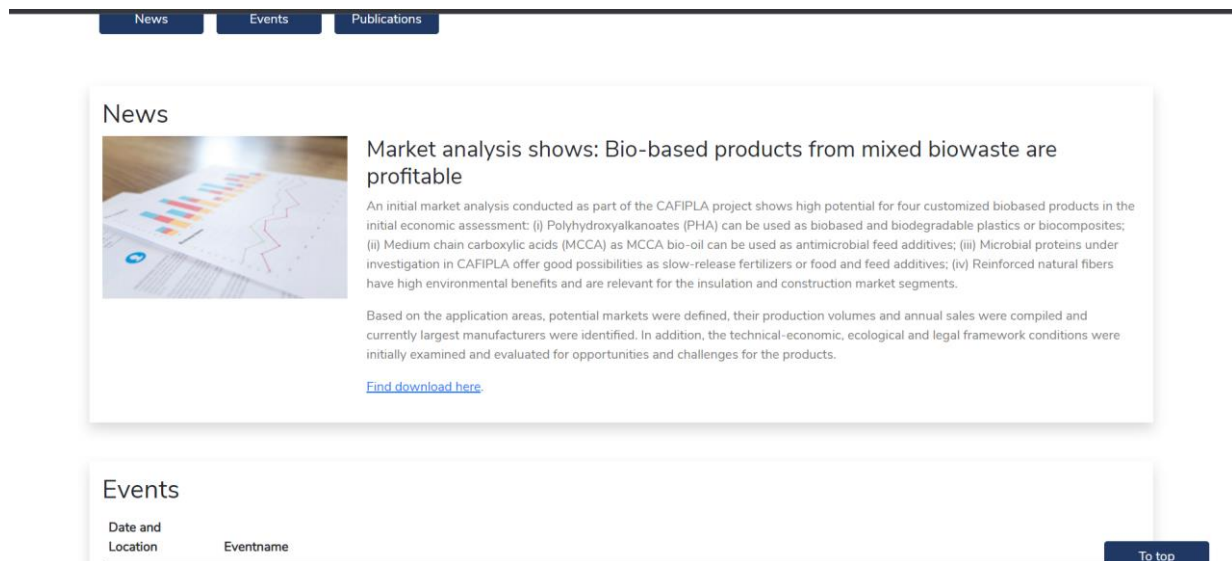


Figure 28: Information on news, events and publication suggested by the stakeholder community

Questions/Suggestions/Ideas

There are no Questions/Suggestions/Ideas at the moment.

Questions/Suggestions/Ideas

Whenever you have an idea concerning new technologies for obtaining bio-based chemicals and products from bio-waste, are looking for help, or have suggestions/information on the topic, feel free to write to the community via this blog.

Title*

Your message*

* Mandatory fields

[Post feedback](#)

[To top](#)

Figure 29: Form to send in suggestions, questions, and ideas to the CAFIPLA consortia to make topics visible for other experts

Additionally, CAFIPLA stakeholders have the opportunity of building a profile to get in contact with other stakeholders. Via the search function, they can search for other experts by choosing different search criteria and key words (Figure 30 and Figure 31).

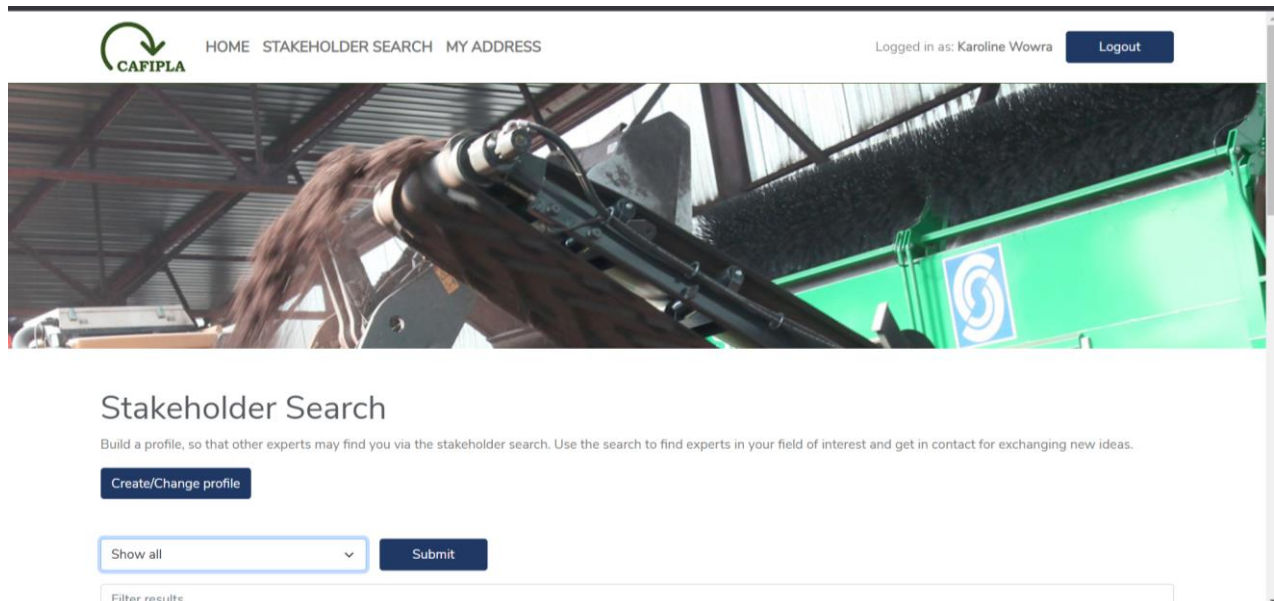
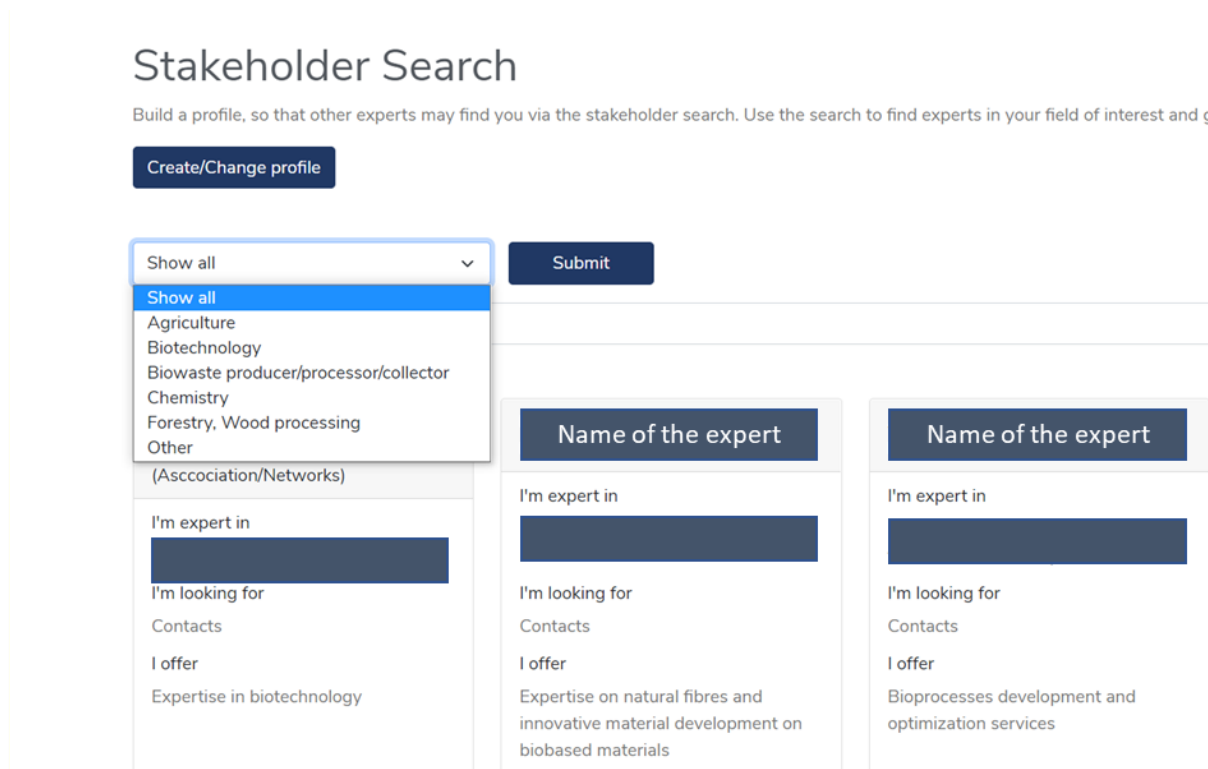


Figure 30: CAFIPLA stakeholder search



Stakeholder Search

Build a profile, so that other experts may find you via the stakeholder search. Use the search to find experts in your field of interest and get

[Create/Change profile](#)

Submit

Show all

- Show all
- Agriculture
- Biotechnology
- Biowaste producer/processor/collector
- Chemistry
- Forestry, Wood processing
- Other
- (Association/Networks)

I'm expert in

I'm looking for

Contacts

I offer

Expertise in biotechnology

Name of the expert

I'm expert in

I'm looking for

Contacts

I offer

Expertise on natural fibres and innovative material development on biobased materials

Name of the expert

I'm expert in

I'm looking for

Contacts

I offer

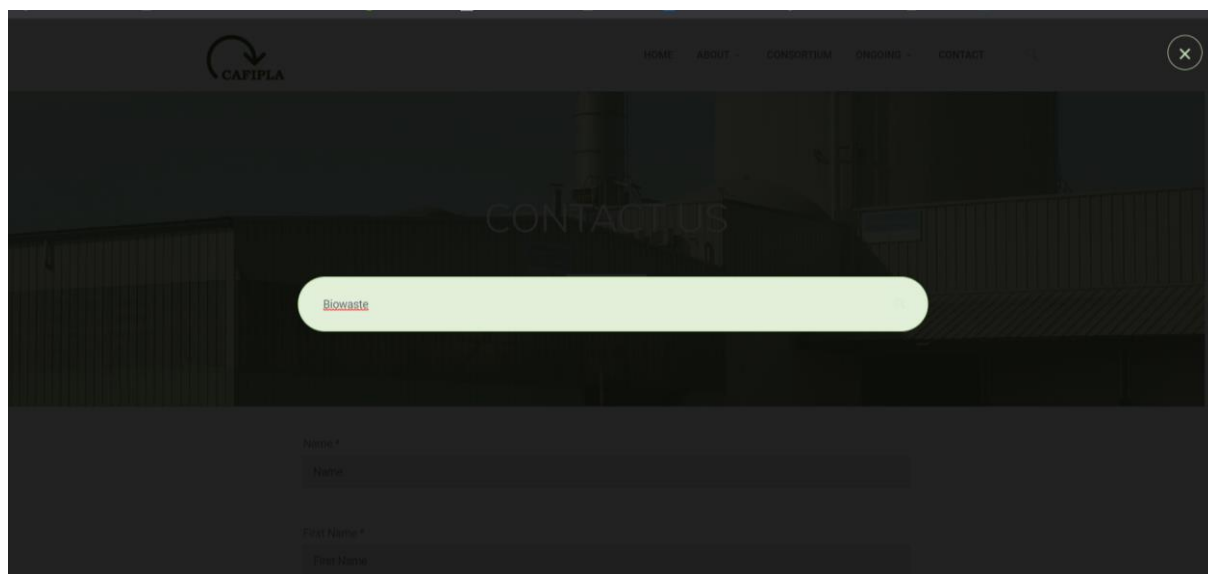
Bioprocesses development and optimization services

Figure 31: Overview of stakeholder search and profiles

2.9 OTHER SPECIFICITIES

The visitors of CAFIPLA's website can use the search engine (Figure 32) to look for specific project topics. Also, a newsletter contact form (Figure 33) is provided for a double-opt-in newsletter subscription. Details for newsletter subscription and provision are provided in deliverable D7.4.

2.9.1 SEARCH FUNCTION



CAFIPLA

HOME ABOUT CONSORTIUM ONGOING CONTACT

CONTACT US

Biowaste

Name *

Name

First Name *

Last Name

Figure 32: CAFIPLA search function

2.9.2 NEWSLETTER SUBSCRIPTION



[HOME](#)
[ABOUT +](#)
[CONSORTIUM](#)
[ONGOING +](#)
[STAKEHOLDER PLATFORM](#)
[CONTACT](#)
[🔍](#)



I want to receive the CAFIPLA Newsletter:

Email

Email

The Newsletter is produced by DECHEMA e.V., Frankfurt, Germany, on behalf of the BioSPRINT Consortium.

☐ I've read the data protection policy and accept it.



We use Newsletter2Go as a service provider for sending mailings. By signing up for our newsletter(s), you agree that the information you enter will be transmitted to Sendinblue

Figure 33: CAFIPLA Newsletter subscription

3 CONCLUSIONS

This document describes the project's website and all updates which are considered as the online CAFIPLA project presence. The website is continuously updated during the CAFIPLA project.